

MEDIA RELEASE

15 AUGUST 2017

ALLIANCE ENCOURAGES FARMERS TO ATTEND ROAD-SHOW

Leading food company Alliance is encouraging farmers to attend one of its 20 road-show events across the country in October.

Farmer-shareholders and suppliers will hear from management and directors about the performance of the co-operative at the annual road-show, which begins in Masterton on 2nd October. They will also receive an update on the progress of Alliance's strategy and prospects for the new season.

"This is a good opportunity to hear first-hand the latest news and plans for the co-operative and ask our team questions," said David Surveyor, chief executive of Alliance.

"We can also offer insights into some of the new initiatives we have underway here in New Zealand and across our global markets."

The co-operative is encouraging farmers to bring along any friends who are interested in finding out more about becoming an Alliance supplier, he said.

"I do know it is a busy time for farmers, but I encourage shareholders to attend a road-show event in their area." The road-show finishes in Fortrose, Southland, on 19th October.

Meanwhile, Alliance will announce its Annual Results slightly later this year, said Mr Surveyor.

"We anticipate releasing the results on or around 22nd November 2017."

Road-show dates

DISTRICT	DAY, DATE	TIME	PLACE
Dannevirke	Monday, 2 October 2017	7:30pm	Dannevirke Services & Citizens Club
Masterton	Tuesday, 3 October 2017	11.30am	Copthorne Solway Park
Feilding	Tuesday, 3 October 2017	5:00pm	Manfeild Park
Nelson	Wednesday, 4 October 2017	1.30pm	Waimea Rugby Club
Blenheim	Wednesday, 4 October 2017	7.30pm	Quality Hotel, Blenheim
Waiau	Thursday, 5 October 2017	1.30pm	Amuri Golf Club
Amberley	Thursday, 5 October 2017	7.30pm	The Tin Shed
Little River	Friday, 6 October 2017	1.30pm	Banks Peninsula Rugby Club
Methven	Monday, 9 October 2017	1.30pm	Methven Heritage Centre
Fairlie	Monday, 9 October 2017	7.30pm	Fairlie Golf Club
Waimate	Tuesday, 10 October 2017	1.30pm	Waimate Event Centre
Oamaru	Tuesday, 10 October 2017	7.30pm	Brydone Hotel
Middlemarch	Wednesday, 11 October 2017	1.30pm	Middlemarch Golf Club
Milton	Wednesday, 11 October 2017	7.30pm	Toko Golf Club
Alexandra	Thursday, 12 October 2017	1.30pm	The Cellar Door
Heriot	Monday, 16 October 2017	1.30pm	Heriot Community Centre
Gore	Monday, 16 October 2017	7.30pm	Longford Function Centre
Otautau	Wednesday, 18 October 2017	1.30pm	Otautau Sports Complex
Mossburn	Wednesday, 18 October 2017	7.30pm	Mossburn Community Centre
Fortrose	Thursday, 19 October 2017	1.30pm	Tokanui Golf Club

NOTES TO EDITOR

Alliance Group is a co-operative owned by approximately 5,000 farmer shareholders and is the world's largest processor and exporter of sheepmeat.



For further information, contact –

Sam Halstead
Mobile: 027 474 6065
Email: sam@latitudesc.co.nz

www.alliance.co.nz