

## MEDIA STATEMENT

**27 JUNE 2018**

Leading food company Alliance is launching a Winter Workshop Series for farmers next month.

The co-operative is holding 12 workshops across the country for a range of shareholders and those interested in supplying livestock to the company.

The series is aimed at Alliance’s female shareholders, existing shareholders and those entering the industry or returning to farming.

Attendees will receive an update on the latest developments at the co-operative, global markets and products. Alliance directors and staff will be on-hand to answer questions.

Heather Stacy, General Manager Livestock and Shareholder Services at Alliance, said the co-operative decided to extend its popular Women’s Workshops programme following feedback from farmers.

“The response from participants in our previous Women’s Workshops was that while they were keen to continue the women-only events, men would find workshops interesting and useful too. We know it is sometimes hard for farming couples to take time out from the farm at the same time, so this new programme provides options to suit everyone.

“These workshops are an excellent opportunity for shareholders to hear more about the co-operative and gain some key insights or those keen to be part of New Zealand’s only true 100% farmer-owned major red meat co-operative.”

WHEN	WHO	WHERE
Mon, 9 July	9.30am - 12.30pm	METHVEN: Mount Hutt Memorial Hall, 160 Main St
	1.30pm - 4.30pm	
Tue, 10 July	Shareholders	TIMARU: Alliance Smithfield, Bridge Rd
Wed, 11 July	9.30am - 12.30pm	PALMERSTON: 19th Tee Ardleigh Golf Club, Sutherland Rd
	1.30pm - 4.30pm	
Thu, 12 July	9.30am - 12.30pm	GORE: Heartland Croydon Lodge, 100 Waimea St
	1.30pm - 4.30pm	
	7.00pm - 9.30pm	INVERCARGILL: Ascot Park Hotel, Cnr Tay St & Racecourse Rd
Mon, 16 July	Women	BLENHEIM: Chateau Marlborough, Cnr High & Henry Sts
Tues, 17 July	Women	DANNEVIRKE: The Hub,

	12.30pm 1.30pm - 4.30pm	Future Alliance	Allardice St
Wed, 18 July	1.30pm - 4.30pm	Shareholders	WAIKARI: Memorial Hall 99 Princess St

To register, please email: [communications@alliance.co.nz](mailto:communications@alliance.co.nz) or phone 03 214 2700

#### **NOTES TO EDITOR**

Alliance Group is a co-operative owned by approximately 5000 farmer shareholders and is the world's largest processor and exporter of sheepmeat.



[www.alliance.co.nz](http://www.alliance.co.nz)