

MEDIA RELEASE

14 SEPTEMBER 2016

ALLIANCE GROUP ENCOURAGES FARMERS TO ATTEND ROAD-SHOW

Leading red meat processor and exporter Alliance Group is encouraging farmers to attend one of its 19 road-show events across the country next month.

The co-operative's annual road-show, which begins in Darfield on 4th October, will provide farmer-shareholders and suppliers with an opportunity to hear from management and directors about the performance of the company.

They will also get an update on the progress of Alliance Group's strategy, prospects for the new season and hear about a number of new initiatives.

David Surveyor, chief executive of Alliance Group, said: "As New Zealand's leading red meat co-operative, we're committed to listening to farmers' views and our annual road-show is always of interest to shareholders, suppliers and those interested in the co-operative.

"Although it is a busy period for farmers, it's vital our shareholders have the opportunity to hear directly from management and directors about their company.

"That's why we have a mix of morning, afternoon and evening events so we can accommodate as many of our farmer-shareholders as possible. We're also encouraging farmers to bring their partners and new shareholders."

The co-operative is now a year into the roll-out of its strategy, which is designed to improve the co-operative's performance and lift returns to farmer-shareholders, said Mr Surveyor.

"Alliance Group is making significant progress and seeing measurable results and we remain focused on transforming the shape of the business."

The road-show finishes in Blenheim on 27th October.

ROADSHOW SCHEDULE | October 2016

Date	Location Venue	Time
Tuesday 4	Darfield Darfield Rugby Club	2:30pm
Wednesday 5	Waiau Amuri Golf Club	2:30pm
	Omihi Scargill Golf Club	7:30pm
Monday 10	Masterton Copthorne Solway	10:30am
	Feilding Rangitikei Club	2:30pm
	Dannevirke Dannevirke Services & Citizens Club	7:30pm
Tuesday 11	Fairlie Mackenzie Rugby Club	2:30pm
	Five Forks Five Forks Hall	7:30pm
Wednesday 12	Kurow Kurow Rugby Club	2:30pm
	Middlemarch Middlemarch Golf Club	7:30pm
Thursday 13	Heriot Heriot Community Centre	10:30am
	Omakau Matakanui Rugby Club	2:30pm
Monday 17	Northern Southland TBA	10:30am
	Otautau Otautau Sports Complex	2:30pm
	Gore Longford Function Centre	7:30pm
Tuesday 18	Fortrose Tokanui Golf Club	2:30pm
	Balclutha South Otago Town & Country Club	7:30pm
Thursday 27	Nelson Waimea Rugby Club	2:30pm
	Blenheim Quality Hotel	7:30pm

NOTES TO EDITOR

Alliance Group is a co-operative owned by approximately 5,000 farmer shareholders and is the world's largest processor and exporter of sheepmeat.



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