

MEDIA RELEASE

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ALLIANCE GROUP APPOINTS NEW GENERAL MANAGER

Leading meat processor and food company Alliance Group has appointed Heather Stacy to a newly created role of General Manager Livestock and Shareholder Services.

Heather is an experienced agribusiness leader who has held senior leadership roles with Fonterra New Zealand, as General Manager of International Farming, and for Fonterra Australia as General Manager Milk Supply.

She was previously the Executive Director of United Dairy Farmers (the New Zealand equivalent of Federated Farmers for the dairy sector) and has worked in the red meat industry for Meat and Livestock Australia (the equivalent of New Zealand's Beef + Lamb). Heather also brings previous experience from the meat processing and retail sectors with Metro Meat in Australia.

David Surveyor, Chief Executive of Alliance Group, said: "With her commercial and leadership experience, Heather understands the full industry value chain along with the needs of farmers and the wider industry. Her skills and experience will be a great addition to Alliance Group.

"She has a demonstrated track record of building and developing high performing teams that provide value-added services to farmers."

The position is a newly created role which incorporates the previous role of General Manager Livestock, said Mr Surveyor.

"Alliance Group is New Zealand's only major red meat co-operative and our farmer shareholders are at the heart of every decision we make. Heather's appointment is part our strategy to provide more value to our farmer shareholders."

Heather will commence her role on 21st November 2016.

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Brief Bio

Heather's achievements include delivering a \$1.6b (AUD) package to support dairy farmers adjust to industry deregulation and successfully growing market share in highly competitive environments. Heather is a Member of the Order of Australia, and recipient of the Australian Rural Leadership Program and ANZAC Fellowship. She holds a Masters of Business Administration from the University of South Australia and a Diploma of Applied Science (Agriculture) from Melbourne University.

NOTES TO EDITOR

Alliance Group is a co-operative owned by approximately 5,000 farmer shareholders and is the world's largest processor and exporter of sheepmeat.



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